



HINDI MAHAVIDYALAYA

(NAAC REACCREDITED AND AUTONOMOUS)
(Affiliated to Osmania University)
Nallakunta, Hyderabad – 500 044



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DEPARTMENT PROFILE OF HISTORY, HERITAGE & TOURISM STUIDES

ACADEMIC YEAR 2021-22

B.VOCATIONAL

| | | | | |
|--|--|------|-------|-------|
| 1.Name of the Department: B.Vocation | HISTORY,HERITAGE & T O U R I S M S T U D I E S | | | |
| 2.Year of establishment | 2015 | | | |
| 3.Courses/Programmes and subject combinations offered | HTA(Hospitality & Tourism Administration | | | |
| 4. Number of Teaching post filled | Filled -01 Required-02 | | | |
| 5. Number of Administrative Staff | Nil | | | |
| 6. Number of Technical Staff | Nil | | | |
| 7. Number of Students (Boys/Girls) Give details Course Wise 2020-2023 | Groups | Boys | Girls | Total |
| | HTA-I | 8 | 1 | 9 |
| | HTA-II | 20 | - | 20 |
| | HTA-III | 8 | 3 | 11 |
| | Total | 36 | 4 | 40 |
| 8. Radio of Teachers to Students | 1:20 | | | |
| 9. Ratio of Teachers to Research Scholars | NA | | | |
| 10. Number of research Scholars | NA | | | |
| 11. Number of teachers in academic bodies of other autonomous colleges and universities. | NIL | | | |
| 12. Last revision of the curriculum | 2021-22 | | | |
| 13. Number of students passed in NIT/SLET etc. (last 5 years) | NA | | | |
| 14. Success Rate of Students | | | | |
| 15. Demand ratio (No. of seats: No. of applications) | NA DOST | | | |

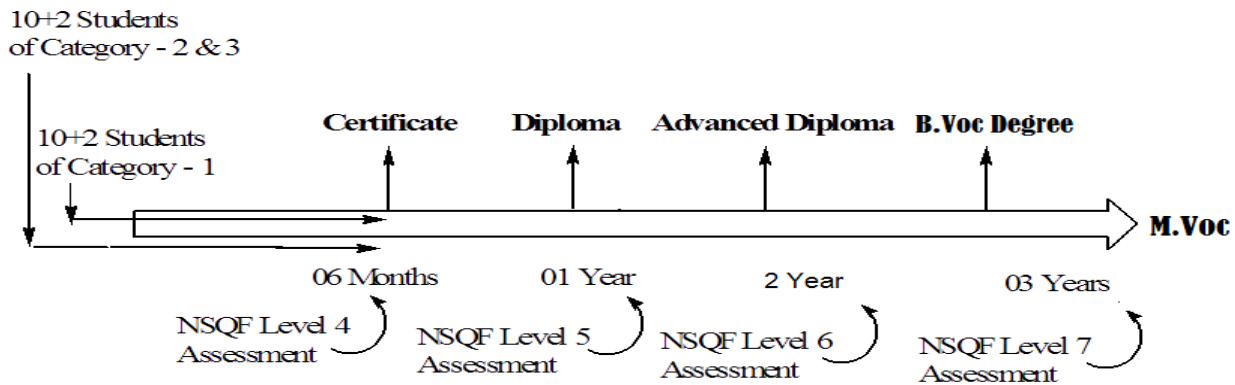
| | |
|--|--|
| 16. Awards and recognition received by faculty (last 5 years) | NIL |
| 17. Faculty who have attended National/International Seminars (last 5 years) | Three faculty members attended South India History Congress year 2019 One faculty member attended one International Seminar and 5 National Seminars |
| 18. Number of National/International seminars organized (last 5 years) | ONE |
| 19. Number of teachers engaged in consultancy and the revenue generated | NA |
| 20. Number of ongoing projects and there total outlay | NIL |
| 21. Research projects completed during last 5 years & their outlay | NIL |
| 22. Number of inventions and patents | NIL |
| 23. Number of Ph.D. these guided during the last 5 years | NA |
| 24. Publications by faculty (last 5 years) | 02 + 05 = 07 |
| 25. Average citations index and impact factor of Publications. | NIL |
| 26. Number of Books in the DEPARTMENT Library, if any | 50 |
| 27. Number of Journals/Periodicals in the department library | NIL |
| 28. Number of computers | TWO |
| 29. Annual Budget (excluding salary) | NIL |

DEPARTMENT OF HISTORY, HERITAGE & TOURISM STUDIES PROFILE

I. About The Department

To provide judicious mix of skills relating to a profession and appropriate content of General Education.
 To ensure that the students have adequate knowledge and skills, so that they are work ready at each exit point of the programme.
 To provide flexibility to the students by means of pre-defined entry and multiple exit points.

SCHEME OF COURSE



THE CURRICULUM DESIGNED

| Level | Process required | Professional Knowledge | Professional Skills | Core Skills | Responsibility |
|-------------------------------|--|---|--|--|---|
| 5 End of 1 st Year | Well Developed Skills | Knowledge of Facts | Cognitive & Practical Skills | Communication, Socio-political Understanding | Responsibility for OWN Work & Some Responsibility for other Works |
| 6 End of 2 nd Year | Specialized Technical Skills | Factual And Theoretical Knowledge | Problem solving techniques | Logical Communication, Good DATA Collection | Responsibility for own work and learning & full responsibility for other's works and learning |
| 7 End of 3 rd Year | Wide Range of Specialized Theoretical & Practical Skills | Wide range of Factual And Theoretical Knowledge | Wide Range of Problem solving techniques | Good Logical Communication, Good Presentation Skills | Full responsibility for output of group and development |

II. OUR FACULTY

| S.No. | Name of Faculty | Photo | Education Faculty | Designation | Teaching Experience |
|--------------|------------------------|--------------|---|--------------------------------|----------------------------|
| 1 | Dr.Ravi Kumar NVS | | M.A., PhD. | HOD, Associate Professor | 26 years |
| 2 | A V Krishna Chaitnya | | B.E. MBA(Tourism Management) NET | Assistant Professor | 3 Years |

III. OUR COURSE COMBINATIONS

1. Tourism & Hospitality

Course Outcome:

Learning Outcomes

Graduates of the Bachelor of HOSPITALITY & TOURISM ADMINISTRATION (Vocation) will be able to:

| | |
|--------------------|---|
| Learning Outcome 1 | <p>Context of Tourism & Hospitality Contextualize tourism within broader cultural, environmental, political, and economic dimensions of society. Critique tourism practices for their implications locally and globally.</p> |
| Learning Outcome 2 | <p>Knowledge of Tourism & Hospitality Interpret and evaluate tourism as a phenomenon and as a business system. Explain the diverse nature of tourism, including culture and place, global/local perspectives, and experience design and provision. Identify and assess relationships and networks relative to building tourism capacity.</p> |
| Learning Outcome | <p>Professional Skills Apply relevant technology for the production and management of tourism experiences. Plan, lead, organize and control resources for effective and efficient tourism operations. Create, apply, and evaluate marketing strategies for tourism destinations and organizations. Develop and evaluate tourism policy and planning initiatives.</p> |
| Learning Outcome 4 | <p>Ethics and Values Demonstrate commitment to ethical practices of tourism. Actively engage in the world as global citizens. Practice empathy and respect for diversity and multicultural perspectives. Apply principles of sustainability to the practice of tourism in the local and global context.</p> |
| Learning Outcome 5 | <p>Research Acknowledge one or more philosophical perspectives to knowledge creation. Evaluate and apply various research methods commonly used in the context of tourism. Propose and conduct a research project to inform tourism practice.</p> |
| Learning Outcome 6 | <p>Communication</p> |

| | |
|--------------------|---|
| | <p>Select and deploy task-appropriate forms of oral, written, digital, and graphic communication.</p> <p>Value and practice active listening, critical thinking, and critical reading.</p> <p>Distinguish and produce forms of communication relevant to academia, business, government, and industry.</p> <p>Assess, evaluate, and employ appropriate communication tools for discussions within and between teams and members, various audiences, decision-making teams, and corporate communication tasks.</p> |
| Learning Outcome 7 | <p>Critical Thinking & Problem Solving</p> <p>Apply problem-solving and critical analysis within diverse contexts.</p> |

PERSONAL PROFILE

Name : Dr Ravi Kumar NVS
Designation : Assoc. Prof. of HHTS Hindi
Mahavidyalaya Hyderabad
Telangana

E-mail ID : ravikumarnanduri@yahoo.com

Educational Qualifications

M.A.(Economics) : Andhra University, 1984 – 1st Division
M.A. (AIHCA) : Osmania University, 1992 – 1st Division
M.Phil (Tourism) : Madurai Kamaraj University, 2004 – 1st Division
M.A (Yoga) : Bharatiyaar University, 2017 – 1st Division with
Distinction.
Ph.D (History/Tourism) : Osmania University, Topic on Cultural Heritage of
Andhra Pradesh & Tourism promotion.

Presently working : HOD in **Dept. of History, Heritage, Culture and Tourism Studies**, HMV,
Vidyanagar OU Road, Hyderabad

Research Experience :
1. Worked as a project coordinator for the project on
Tribal Tourism - A Theme Of Destination Of Andhra Pradesh, submitted to
TCR & TI, HYDERABAD, Andhra Pradesh in 2009.
2. Worked as a project coordinator for the project on **Origin and Mythology
Relating to Sammakka Saralamma Jatara**, submitted to TCR & TI,
HYDERABAD, Andhra Pradesh in 2009.
3. Conducted **National Seminar on Skill DevelopBoyst and Employability in
the Hospitality and Tourism Sectors** on 18-03-2017, sponsored by UGC

Teaching Experience : 22 year in the field of Teaching / Research

Since 1986 – 2014 : Taught Geography, History, and Tourism

in various Degree Colleges in Telugu and English
Medium as a Part-time Lecturer.

From 1997 to 2008

: Worked as Programme Coordinator for Competitive
Exams in A.P. Govt. B.C.Study Circle, Hyderabad.

1. Presented Research Paper in National Seminar conducted by Department of History, Osmania University.
2. Presented Research Paper in Tourism and Culture Department of Potti Sreeramulu Telugu University, Hyderabad.
3. Conducted classes for the students of P.G.Level at Osmania University Arts College for preparation of various Competitive Exams.
4. Presented a paper on tribal life in TCR & TI tribal department, Govt. of Andhra Pradesh.

Publications

- :
1. Geography – World, India, A.P (Telugu Medium).
 2. Indian Polity (Telugu Medium)
 3. Economics (For P.G & Degree Students)
 4. Degree Guides for Raghvendra Publications, Hyd
 5. Video Lessons on Indian Culture for e-patasala, MHRD, New Delhi.
 6. Co-Authored the book with Dr. Emani Sivanagi Reddy, **Andhra Samagra Charithra- Samskruti” (Comprehensive History and Culture of Andhra’s)** published by Orient Blackswan.

Academic Achievements

- :
1. Worked as Assistant Editor / Author for the preparation of Text Books on Social Studies for SCERT (Govt. of A.P) from 6th to 10th.
 2. Worked as the Author for the Tourism Management P.G Text books in Tourism 1st year and 2nd year, in both the medium for P.S Telugu University, Hyderabad.
 3. Worked as the Author for the Diploma Cultural Heritage Tourism Text books for Dr B.R Ambedkar Open University , Hyderabad
 4. Worked as the Author for the Degree Text books in History 1st year and 2nd year, in both the mediums for Dravidian University, Kuppam, and Chittoor Districts.

5. Worked as the Author for the Degree Text books in Economics 1st year and 2nd year, in both the mediums for Dravidian University, Kuppam, and Chittoor Districts.
6. Worked as the Author for the Degree Text books in Ancient Indian History & Culture 1st year, in both the mediums for Dravidian University, Kuppam, Chittoor Districts.
7. Worked as the Author for the P.G.Study Material in History 1st year on Cultural Tourism in both the mediums for Dravidian University, Kuppam, and Chittoor Districts.
8. Worked as the Author for the P.G. Study Material in History 2nd year on British Period in English medium for Osmania University, Hyderabad.
9. Worked as the Author for the Degree Text books in EnvironBoystal studies for 2nd year in both the medium for Dravidian University, Kuppam, and Chittoor Districts.
10. Contributed number of Articles to prestigious Telugu Dailies – Eenadu, Vaartha, and Andhra Bhoomi on competitive exams.
11. Contributed Articles to the Official Bulletin of APPSC Udyoga Samacharam on Tourism and Geography.

Other Activities:

1. Given extensive Radio lecture talks on the subject of Geography, History and Tourism.
2. Worked as coordinator and trainer for the B.C.Study Circle the Merugu Pathakam of Govt. of A.P.
3. Telangana State Coordinator for World Community Service Centre (Simplified Kundalini Yoga & Spiritual Education).

Board of Studies List

2015-20

| Name of the member & Address | Designation |
|---|--------------------|
| Dr Ravi Kumar NVS | Chairman |
| Prof Arun Kumar | University Nominee |
| Sri Pradeep Kumar Dutt | Industrial Partner |
| Prof E.Siva Nagi Reddy | Subject Expert |

Board of Studies List

2020-23

| Name of the member & Address | Designation |
|---|--------------------|
| Dr Ravi Kumar NVS | Chairman |
| Prof Lavanya | University Nominee |
| Sri Pradeep Kumar Dutt | Industrial Partner |
| Prof E.Siva Nagi Reddy | Subject Expert |

**DEPARTMENT OF HISTORY, HERITAGE &
TOURISM
2016-22
RESULT ANALYSIS**

| Papers | SEM I | | | SEM II | | | SEM III | | | SEM IV | | | SEM V | | | SEM VI | | |
|---------------|----------|--------|------------|----------|--------|------------|----------|--------|------------|----------|--------|------------|----------|--------|------------|----------|--------|------------|
| Academic year | Appeared | Passed | Percentage | Appeared | Passed | Percentage | Appeared | Passed | Percentage | Appeared | Passed | Percentage | Appeared | Passed | Percentage | Appeared | Passed | Percentage |
| 2016-17 | 4 | 4 | 100 | 4 | 4 | 100 | | | | | | | | | | | | |
| 2017-18 | 15 | 15 | 100 | 15 | 15 | 100 | 4 | 4 | 100 | 4 | 4 | 100 | | | | | | |
| 2018-19 | 14 | 14 | 100 | 14 | 14 | 100 | 15 | 15 | 100 | 15 | 15 | 100 | 4 | 4 | 100 | 4 | 4 | 100 |
| 2019-20 | 11 | 11 | 100 | 11 | 11 | 100 | 14 | 14 | 100 | 14 | 14 | 100 | 15 | 15 | 100 | 15 | 15 | 100 |
| 2020-21 | 14 | 12 | 80 | 14 | 12 | 80 | 11 | 11 | 100 | 11 | 11 | 100 | 14 | 14 | 100 | 14 | 14 | 100 |
| 2021-22 | 8 | 8 | 100 | 8 | 8 | 100 | 14 | 12 | 80 | 14 | 12 | 80 | 11 | 11 | 100 | 11 | 11 | 100 |

CRITERIA WISE ACTIVITIES

1. CURRICULAR ASPECTS

- Semester system with unitized syllabus
- Meeting of BOS at the beginning of every academic year
- Designing and development of curriculum
- Preparation of annual academic plan
- Academic Council Meeting
- Modules
- Study Projects
- Seminars, extension lectures and guest lectures
- Bridge classes previous question papers
- Students feed back

2. a) TEACHING

- Academic plans
- Synopsis
- Maintaining teaching diaries
- Enabling of disadvantage and slow learners – remedial classes
- Extensions and guest lectures
- Feed back on teachers and teaching
- Personal counseling – minimization of drop out
- Keeping relevant paper clipping at the reach of the student
- Providing study material

2. b) LEARNING PRACTICES

- Study Projects
- Department Library

- Charts, Maps
- Field work
- Question paper
- Study material
- Paper clipping

2. c) EVALUATING

- Assignments
- Quizzes
- Study projects
- Ward counseling
- Internal Assessment
- Students seminars
- Group discussions
- Debates
- Elocution
- Question – answers
- Interaction with parents of students

3) RESEARCH, CONSULTANCY & EXTENSION:

3.1 RESEARCH

- ✓ Creation of research culture among students through study projects
- ✓ Our faculty published seven article
- ✓ Sample survey on Tourist Arrivals
- ✓ Completed three orientation course and three refresher courses

3.2 CONSULTANCY

- ✓ Ward counseling system
- ✓ Free education consultancy for the benefits of students
- ✓ Linkage with association and organization related to higher educations

3.3 EXTENSION

- ✓ Organizing awareness programs for benefits of youth and students
- ✓ Debates, group discussions
- ✓ Regular participation clean and green program
- ✓ Delivering guest, extension lecturers

4) INFRASTRUCTURE & LEARNING

RESOURCES

- ✓ Imparting training to the students creating awareness to utilize library recourse effectively
- ✓ Dept. Library Books
- ✓ Proving CD relating to the subject
- ✓ Charts maps
- ✓ Paper clippings
- ✓ Practice of books regarding and review competition among students
- ✓ Providing material for PG and other entrance test
- ✓ Providing model question papers

5) STUDENTS SUPPORT & PROGRESSION

- Department is trying to its level best for the students progression and support

5.1 STUDENTS SUPPORT

- Coaching for PG Entrance Test
- Regular Counseling
- Financial Support
- Providing gold medals
- Career Guidance
- Field Visits (Tourist Places)
- Efforts to solve personal problem of students

5.2 STUDENTS PROGRESSION

- Our students got opportunities in various fields
- MA History & Other PG Courses, LLB, MBA(TOURISM & HOSPITALITY)Courses
- Teachers training courses
- Business service, Social activist
- Govt. Service, Private services

6) ORGANISATION

- Participation of the faculty in various activities of the college through the concerned committees
- NSS and NCC
- College Administration
- Admission work
- Linkage with Tourism & Hospitality Sectors
- Organize World Tourism Day, National Tourism Day & conference every year

DEPARTMENT VISION & FUTURE PLAN FOR FIVE YEARS

- Introduction of certificate courses tourism & Travel
- Introduction of Diploma courses on Tour Guide
- Submission of proposals for minor research projects
- Collection of regular feed backs
- Organizing department alumni meet
- Introduction of (M . V O C) PG course
- Continuation of National Level Historical Tours, Heritage Tours & Natural Tours
- Organizing Tourism & Hospitality lecturers conference every year

SWOC analysis of the department and future plans:

Strength:

HHTS B.Vocation Department of Hindi Mahavidyalaya College can take pride in having some of the most enthusiastic and dedicated teachers in the college. Departmental Seminars are being held regularly to improve the overall performance of the students and lead them toward research motivation. But in addition to the formal methods, the greatest strength of the department has been the teacher-student intimate relationship that has kept the department alive.

Weakness: The socio-cultural background of the students, many of whom are first-generation learners from poor and backward families, is a major drawback for the development of the department. The lack of a sufficient number of teachers is a great hurdle in the path of imparting quality education. Failure on the part of the college to recruit and retain contractual and part-time teachers is another weakness for the department. The insufficient number of classrooms also sometimes creates problems.

Opportunities: However, the learners are always made aware of the wide scope for their future. Efforts are on to enhance the quality of the students by giving them opportunities of interaction with the senior faculty members of other cognate institutions by means of special coaching classes. If more job-oriented coaching classes could be organized for the students of the department exclusively, it would give them good results. Add-on courses like Yoga and Personality skills Courses can bring new opportunities for the students of this department.

Challenges: The placement of the output in different government and non-government sectors and self-employment is one of the main challenges before the department. When the opportunity of getting absorbed in the traditional sectors is narrowing day by day, unveiling new sectors of employment is an urgent necessity of the time. The geographical location of Hyderabad provides a great opportunity for the students of Tourism & Hospitality to build their future by working as Tourist Guides and Interpreters for the visitors to the adjacent states.